



# MTA HANOI 2018

SUPPORTING NORTH VIETNAM'S  
MANUFACTURING INDUSTRIES

**16 - 18 / 10 / 2018**

[WWW.MTAHANOI.COM](http://WWW.MTAHANOI.COM)

**THE 6<sup>TH</sup> INTERNATIONAL PRECISION ENGINEERING,  
MACHINE TOOLS AND METALWORKING  
EXHIBITION & CONFERENCE**



Organiser



SES Vietnam Exhibition  
Services Company  
Limited



**INTERNATIONAL CENTER FOR EXHIBITION (I.C.E)**  
Cultural Palace, 91 Tran Hung Dao Street, Hanoi, Vietnam

# Your trusted route to North Vietnam's manufacturing industries



The upcoming edition of MTA Hanoi marks the 6<sup>th</sup> instalment, and continues to provide you with the best communication platforms for your business in the North Vietnam. Back to Hanoi from 16 to 18 October 2018 at International Center for Exhibition (I.C.E), the event is expected to attract over 5,300 delegates from all facets of the manufacturing industries, including precision engineering, foundry services, molding, consumer goods companies, distributors and retailers.

## At the last edition in 2017, MTA Hanoi delivered

-  **4,300 sqm**  
Exhibition Space
-  **161**  
Exhibiting Companies, From 15 Countries/regions
-  **7**  
International Group Pavilions (Korea<sup>(4)</sup>, Singapore, Taiwan, Thailand)
-  **4,983**  
Trade Visitors (With 97% from North Vietnam)
-  **224**  
Group Delegations

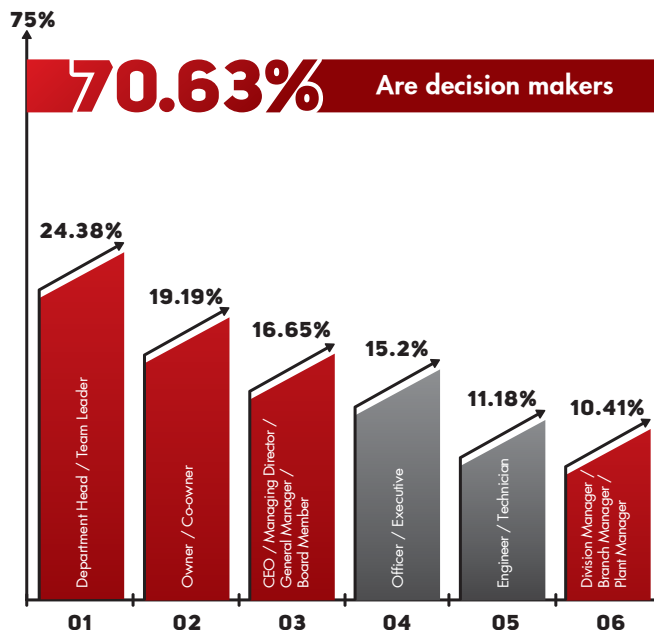
## Showcase of leading international brands, including but not limited to



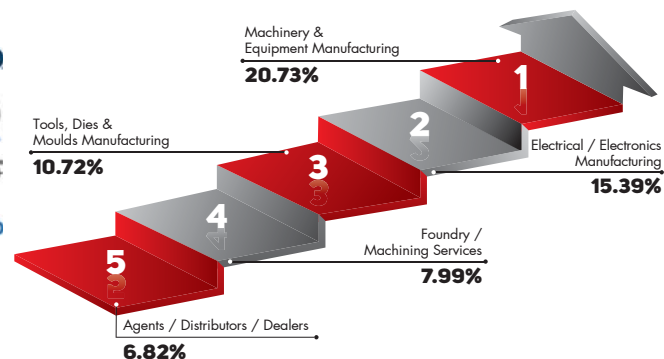
## Some key visiting companies

CO DIEN UONG BI - VINACOMIN, CO KHI XAY DUNG SO 26 (COMA26), CONG NGHE NISSEI VIETNAM, DICH VU KY THUAT HANG KHONG (AESC), DIEN CO THONG NHAT, DONGANH LCOGI MECHANICAL, ELEMATEC VIETNAM, GORYOVINA, HBT VIET NAM, HONDA VIETNAM, IK PRECISION MACHINERY, KHI CU DIEN 1, KHOANG SAN VA LUYEN KIM VIET NAM (MIREX), KYODAI VIETNAM, MAI VAN DANG, MUTO TECHNOLOGY HANOI, NHUA THIEU NIEN TIEN PHONG, PHU TUNG MAY SO 1, ROTEC VIET NAM, SAMSUNG ELECTRONICS VIETNAM THAI NGUYEN

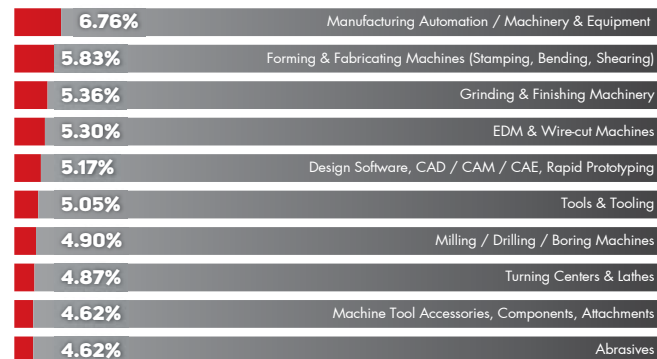
## Visitors by Job Function






## TOP 5 Visitors' Business Area



## TOP 10 Visitors' Product Interest



## Visitors' Overall Satisfaction

-  **95.5%** Of visitors were satisfied with MTA HANOI2017
-  **94.7%** Of visitors will return to MTA HANOI2018
-  **94.5%** Of visitors will be likely to recommend the show to their friends or colleagues

I have visited MTA Hanoi many times. This year's edition was well-organised and impressive with a variety of well-decorated exhibition booths. We are sourcing for CNC milling machine and 3D printing technology providers in hope of improving our productivity and capabilities. And I have contentedly found a potential supplier from the Thailand pavilion. Can't wait to visit MTA Hanoi2018 with more interesting exhibits!  
 Nguyen Tien Tung, Mechanical Design & Simulation Expert, Viettel Smart Device R&D Center, Visitors

We notice that the show has actually been improving and getting better over the last couples of years. So far everything is progressing really well. We have had many visitors come by to our booth. We are pleased with the people we have reached out and made contact with. Every time we come to MTA HANOI, we seem to get more leads and enquiries. And we look forward to an equally successful experience this time.  
 Mr. Steve Bell - General Manager (ASEAN), Renishaw (Singapore) Pte. Ltd, Exhibitor

# Manufacturing sector remains a magnet for FDI in Vietnam

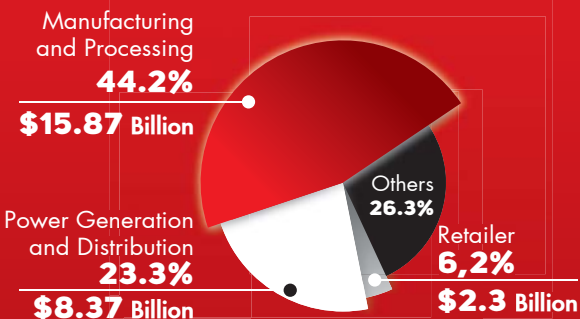
According to statistics published by the Foreign Investment Agency (FIA) Vietnam saw soaring foreign investment capital as well as disbursement in 2017.



**\$35.6 Billion**  
**Increase 44.4%**

## FDI inflows by sector

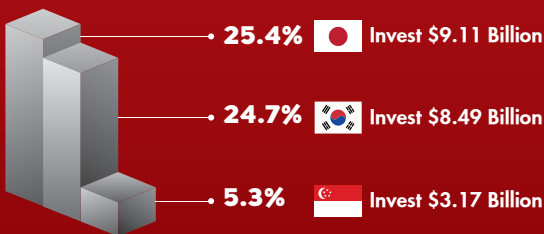
Investment into the manufacturing sector came first at 44.2%



## FDI inflows by geography



## FDI inflows by investors



## Highlight Projects

- ★ **03** more industrial clusters in Gia Lam, Thanh Tri, totaling over 83 hectares.
- ★ A **100,000 sqm** factory built at Dong Van IV - Viglacera IP in Ha Nam Province by Anam Electronics
- ★ **\$1.1 billion** of investment to expand OLED plant by LG Display in Hai Phong
- ★ Establishment of first "made in Vietnam" **car factory** by Vingroup in Hai Phong

# CHOOSING YOUR SPACE



## Space Only

Rent this space to build your own stand  
(Carpet not included)

**SGD 495 PER SQM**



Space Rental + Standard Package

**SGD 575 PER SQM**

**PLEASE CONTACT OUR SALES  
TEAMS FOR THE BEST LOCATION**

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## About UBM ASIA:

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is the largest trade show organiser in Asia and the largest commercial organiser in China, India, Thailand and Malaysia. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 24 major cities with 32 offices and 1,300 staff.

With a track record spanning over 30 years, UBM Asia operates in 19 market sectors with 230 events, 28 targeted trade publications, 18 round-the-clock online products for over 2,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world. We provide a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

UBM Asia has extensive office networks in China, Southeast Asia and India, three of the world's fastest growing B2B events markets. UBM China has 12 offices in the major cities in mainland China, including Beijing, Shanghai, Guangzhou, Hangzhou, Guzhou and Shenzhen, where we organise 90 events. In ASEAN, UBM Asia operates from its offices in Malaysia, Thailand, Indonesia, Singapore, Vietnam and the Philippines with 70 events in this region. UBM India teams in Mumbai, New Delhi, Bengaluru and Chennai organise over 20 events every year across the country.

UBM Asia was awarded Asia's Most Reliable Trade Show Organizer Award' in Hong Kong's Most Valuable Companies Awards (HKMVCA) 2016.

## Who should exhibit?

Angle Measuring Devices  
 Bending Machines  
 Boring Machines  
 Cutting Tools & Tooling Systems  
 Coordinated Measuring Equipment  
 Die Casting Machines  
 Die Sets and Casting Supplies  
 Dimensional Measuring Devices  
 Drilling & Tapping Machines  
 EDMs and Wire-Cut Machines  
 Fasteners Hardware, Tools and Accessories  
 Laser Cutting & Laser Systems  
 Machining Centres  
 Materials - Graphite, Steel, Plastic  
 Material Testing Equipment  
 Measurement and Inspection System  
 Milling Machines & Lathes  
 Mould Tooling Design  
 Power Presses, Press Brakes & Shears  
 Precision Gauges, Indicators & Comparators  
 Precision Measurement Software  
 Preprocessing Machines  
 Punching & Stamping Machining  
 Surface Finishing Machines  
 Test Monitoring Equipment

*\*This list is not exhausted. Please visit [www.mtahnanoi.com](http://www.mtahnanoi.com) for further information*

## Benefits from Exhibiting @ MTA Hanoi2018!

	Free Online Exhibit Listing		Social Media
	Free Direct Mailers		Event mobile app
	Free Customised E-Card		Conference & Technical Seminars
	Email Campaigns		B2B Networking
	Press Relations		Sponsorships